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FOR IMMEDIATE RELEASE

## Bigger is Better at the Eastern Idaho State Fair

### Eastern Idaho State Fair Announces 2017 Entertainment Line-up & Theme

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**Blackfoot, ID—BIGGER is BETTER** at this year's Eastern Idaho State Fair! On Wednesday, May 31<sup>st</sup>, Manager Brandon Bird announced the 2017 theme at a special media-day event held in Idaho Falls. The 2017 Fair theme focuses on the new opening day of the Fair – Friday, September 1<sup>st</sup>! 8 days simply wasn't enough time to see all that the Fair has to offer. Take advantage of the extra day to look for all day entertainment throughout the fairgrounds, from the grandstand events to free stage acts, from the carnival to the exhibitors, and most importantly, your favorite fair food!

**BIGGER IS BETTER** – The EISF returns with an incredible package deal – 2 nights of comedic relief for ONE LOW PRICE! Kicking off the new day on Friday, September 1<sup>st</sup> is **Jeff Foxworthy**. Foxworthy is one of the most respected and successful comedians in the country. Widely known for his redneck jokes, his act goes well beyond that to explore the humor in everyday family interactions and human nature. Jeff's wildly successful career includes hosting game shows, writing several books, and beginning his own company – Foxworthy Outdoors. What's better than one comedy packed evening at the Fair? That's right, TWO nights of entertainment that will leave you aching from laughter. On Thursday, September 7<sup>th</sup>, **Bill Engvall** will take the stage with his quick wit and humor. In 1992, Bill won the American Comedy Award for "Best Male Stand-up Comedian." In addition to a hugely successful career in stand up comedy, Engvall was a part of the successful Blue Collar Comedy concert films, which sold over nine million units and received a Grammy nomination. Don't miss out on this unbelievable package deal – starting at just \$44\*\* when purchased in June!

On Friday, September 8<sup>th</sup>, renowned artist **Joan Jett and the Blackhearts** demands the stage. Joan Jett is an originator, an innovator, and a visionary. As the leader of the hard-rocking Blackhearts, with whom she has become a Rock and Roll Hall of Fame inductee, she's had eight platinum and gold albums and nine Top 40 singles, including the classics "Bad Reputation," "I Love Rock 'N' Roll," "I Hate Myself For Loving You," and "Crimson and Clover." She sits at the head of her own independent label, Blackheart Records. Do you love Rock 'N' Roll? Then this is the show for you! Tickets starting at \$29\*\* when purchased in June.

**BE HAPPY** – By capitalizing on all of the great deals, the Fair has to offer! Save big on Carnival Wristbands and Adult & Senior Gate Admission Tickets when you purchase in advance. Take advantage of the **Ultimate Happy Pass** a \$70 value for only \$40\*\*! This

43% off savings includes daily Fair Gate Admission and admission to four days of Pari-Mutuel Racing. Did you know.. in the past 15 years, there has only been ONE Gate Admission price increase?!

**BIGGER IS BETTER** – As the EISF returns with a revamped Fair favorite – **Monster Truck Insanity**. Presented by Live A Little Productions, Monster Truck Insanity presents the biggest, baddest trucks on the face of the earth, including these fire breathing, car crushing beasts just like you've seen on TV... Captain USA, D'Sturbed, Kamikaze, and the Dragon Slayer! Also included, is the Extreme Tough Truck Challenge and monster truck rides! It's going to be a night of INSANITY at the Eastern Idaho State Fair - Wednesday, September 6<sup>th</sup>. Prices start at \$20\*\* for an adult and \$10\*\* per child.

Featuring the best truck and tractor pulling vehicles from across the entire western US, Live A Little Productions presents the **Western Tractor Pull Nationals**. The show will feature multiple competition classes, from the 10,000+ horsepower multi engine tractors, to ground pounding super modified 2 wheel drive pickups, and local competitors with gas and diesel pickups! Reviewed as the "Highest Energy, Highest Paced" tractor pull series in the entire US, this event will keep you on the edge of your seat with nonstop action and entertainment! Don't miss this new and improved event on Sunday, September 3<sup>rd</sup> - prices starting at \$20\*\* per adult, \$10\*\* per child. And, don't miss the sure to sell-out **September Slam Demolition Derby**, presented by the Elks Lodge on Saturday, September 9<sup>th</sup>—prices starting at \$20\*\* per adult, \$16\*\* per child. Purchase your Demolition Derby Pit Pass with the rest of your event tickets! Pit Passes are available online or at the Ticket Office in Blackfoot for \$25\*\* beginning Tuesday, August 1<sup>st</sup>.

**BE HAPPY** as the PRCA-sanctioned **Gem State Classic Pro Rodeo** returns to the EISF for the sixth consecutive year; presented by Idaho Project Filter. The Gem State Classic Pro Rodeo will be held over two nights, Monday September 4<sup>th</sup> and Tuesday September 5<sup>th</sup>. Ticket prices starting at \$17\*\* per adult and \$10\*\* per child. Take advantage of the **Gem State Classic Pro Rodeo Package** and get both nights of the rodeo (fair admission included) beginning at only \$25\*\* per adult and \$15\*\* per child. Get your fill of bull riding on Saturday, September 2<sup>nd</sup> at the Bull Riding Championships! Ticket prices starting at \$17\*\* per adult and \$10\*\* per child.

**EISF VIP Members still get exclusive access to buy tickets online before the general public** (May 31 & June 1) ensuring the best seats in the house! VIP Members also receive our monthly newsletters and are entered to win giveaways each month. To become a VIP, you can:

- Text 'VIPTIX' to 22828
- Sign up at [www.funatthefair.com](http://www.funatthefair.com)
- Go to the Eastern Idaho State Fair Facebook page and click the 'VIP Members' tab

**All grandstand tickets go on sale to the public on June 2** with four options to meet fairgoers needs. Avoid lines by purchasing tickets through our online ticket ordering system at [www.funatthefair.com](http://www.funatthefair.com) or [www.facebook.com/funatthefair](http://www.facebook.com/funatthefair), where you can choose your seat and have your tickets mailed right to your door! Pick them up in person at Vickers Western Stores in Idaho Falls and Pocatello, or you can always call or visit the EISF Ticket Office in Blackfoot at (208) 785-2480, ext. 7.

These Grandstand Events and more are made possible in part by the Eastern Idaho State Fair's two Grand Champion Title Sponsors: Bingham Memorial Hospital and your Teton Auto Group. For more Fair information, visit the website at [www.funatthefair.com](http://www.funatthefair.com), or call (208) 785-2480.

\*\*Additional Fees May Apply on Ticket Purchases

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*The Eastern Idaho State Fair is a 16 County Fair District. Over 230,000 people visit the annual event, making it Eastern Idaho's longest running and largest community event. The mission of the EISF is to provide wholesome, affordable family education and entertainment in a clean and safe agricultural environment. In 2017, the Fair will open one day earlier on Friday, September 1 - making 9 days of fun and happiness!  
See you September 1 - 9, 2017!*