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FOR IMMEDIATE RELEASE

## **Own a lasting memory of the Eastern Idaho State Fair!**

### ***EISF designs commemorative belt buckles & other souvenirs***

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Blackfoot, ID – Eat, Drink, and Be Happy at the Eastern Idaho State Fair by purchasing limited edition 2016 souvenirs today! As most longtime attendees know quite well, the Eastern Idaho State Fair is more than just an eight-day stretch of attractions and festivities. Its cultural pulse can be felt year-round, and the memories it creates can last a lifetime. The EISF is now offering numbered commemorative belt buckles, collector’s pins and t-shirts – all of which can be purchased online at [www.funatthefair.com/shop](http://www.funatthefair.com/shop).

This year’s annual commemorative belt buckle celebrates the fifth year anniversary of the Gem State Classic Pro Rodeo. The EISF has fashioned 30 individually numbered commemorative belt buckles, available for purchase at \$150 each. These buckles contain two semi-precious stones, a customized fair logo, and are die struck in non-precious metal before electroplated in Silver & Gold.

“We are proud to offer a special keepsake in celebration of five outstanding years of the Gem State Classic Pro Rodeo at the Eastern Idaho State Fair,” says George Hamilton, Board of Directors President. “Each year, these handcrafted buckles carry a unique design by a leading silversmith, Gist Silversmiths, and provide a special way to commemorate our Fair. We have a limited supply, so we encourage those interested to act quickly and wear them with pride at the 2016 Eastern Idaho State Fair.”

The EISF also offers “Eat, Drink, and Be Happy” t-shirts for \$10, “Find Your Happy”, “Feed Your Need for Fun”, and “Leave Your Diet at the Door” t-shirts for \$5, EISF sweatshirts for \$25, collector’s pins from 2010 – 2016 ranging from \$3 to \$7, and a few remaining 2013 - 2015 Commemorative Belt Buckles for \$135. All souvenirs, including the individually numbered 2016 commemorative buckles, are available for purchase online at [www.funatthefair.com/shop](http://www.funatthefair.com/shop). You can either pick up your purchase at the EISF Main Office or have your purchase shipped directly to your door for a small charge.

Show off your fair swag at the 2016 Eastern Idaho State Fair, held September 3 – 10 in Blackfoot. Complete schedules and Fair information can be found at [www.funatthefair.com](http://www.funatthefair.com).

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*The Eastern Idaho State Fair is a 16 County Fair District. Over 230,000 people visit the annual event, making it Eastern Idaho's longest running and largest community event. The mission of the EISF is to provide wholesome, affordable family education and entertainment in a clean and safe agricultural environment. Eat, Drink, and Be Happy at the 2016 fair  
September 3 – September 10!*