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## Fair Family for a Day

### Win Fair Tickets for your Family on Facebook

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Blackfoot, ID (August 16, 2012) – They clicked, they named, they voted. In the end, it was Brock Metz from Blackfoot, Idaho, naming the Eastern Idaho State Fair’s new pig mascot: Chris P. Bacon. Not only does Brock win two season passes and two tickets to a nighttime event of his choice at the 2012 Barnyard Birthday Bash, he also receives bragging rights that he named the Fair’s pig mascot. Now the Facebook fun continues with a contest tailored to families.

Held July 16-27, the *Name the Pig* contest invited the public to give a name to the Fair’s endearing pink pig mascot. With names submitted through the Fair’s Facebook page, the contest then announced the Top 5 names – Chris P. Bacon, Curly Tale, Maple Bacon, BingHam, and Boaris – as well as the Top 2 names chosen from Fair Staff—Notorious P.I.G and The Hogfather—and from July 28- August 3 asked fans to vote for the winning name. After a week of votes and fun on Facebook, Brock Metz’ “Chris P. Bacon” was the clear winner. In total, several hundred creative names were posted on the Fair’s Facebook page, and over 1,000 Facebook fans cast their votes on the Top Seven.

As winner of the *Name the Pig* contest, Brock Metz is receiving two season passes to the 2012 Eastern Idaho State Fair, as well as two tickets to a grandstand event of his choice. He chose the Monster Freestyle MX, a fan favorite that is returning after a year’s hiatus. On Wednesday, September 5, Brock will be seated up close to the high-flying action that begins at 8 pm.

For those who didn’t win the *Name the Pig* contest, there is a new contest going on from August 14-24—the *Fair Family for a Day Giveaway*. To enter, Facebook fans must post a photo of their family along with a description of why they should be the *Fair Family for a Day*. The photo/post with the most likes at the end of the day on August 24 wins a Fair Family Package for the day of their choice. The winning family will pick a day to attend the fair and will receive the following prizes for all immediate family members: fair gate admission, grandstand night event tickets, unlimited carnival ride wristbands, and a \$75 food voucher for the “Fair-est of Them All” food booth.

Facebook fans are encouraged to be creative with their submitted photos and descriptions. Within the first three days of the contest, over 30 photos have been submitted on the Eastern Idaho State Fair’s Facebook wall. Some creative photos include families dressed up in football jerseys, birthday party attire, and zombie costumes. Touching family stories include a family losing their home to fire, a husband returning from a year in Iraq, and economic hardship. To enter the contest, go to [www.facebook.com/funatthefair](http://www.facebook.com/funatthefair) or search ‘Eastern Idaho State Fair’ on Facebook. Simply post your family photo on the wall and encourage your friends to LIKE the photo. Click on the *Fair Family for a Day* contest tab for complete details, rules, and restrictions.

Join Brock Metz and the currently unknown *Fair Family for a Day* and make plans today to visit the Eastern Idaho State Fair in Blackfoot September 1-8, 2012. Complete schedules and 2012 Fair information can be found at [www.funatthefair.com](http://www.funatthefair.com) or by calling (208) 785-2480.

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*The Eastern Idaho State Fair is a 16 County Fair District that is in its 110<sup>th</sup> year of operations. Over 219,000 people visit the annual event, making it Eastern Idaho's longest running and largest community event. The mission of the EISF is to provide wholesome, affordable family education and entertainment in a clean and safe agricultural environment.*