



6th Annual BEST FAIR FOOD AWARDS ENTRY FORM

FOOD ENTRY FORM 2017

This year we celebrate three categories in our annual Best Fair Food Contest. In order to recognize more of the best fair foods in Eastern Idaho, we have split the "Best New Fair Food" into two categories consisting of "Best New Sweet Item" and "Best New Entrée". The contests (Fairest of them All, Best New Sweet Item & Best New Entrée) will be judged prior to the fair on August 31st. Concessionaires must submit in writing a completed entry form with the name and description of the food item by August 4th. Each concessionaire can enter only 2 items in each category with a maximum of 3 total food items.

Send entry forms to:

- fax (208) 785-2483
- tickets@funatthefair.com
- PO Box 250, Blackfoot, ID 83221

Questions? (208) 785-2480

August 4th: Written Entry Forms due for all entries.

August 17th: All written entries will be reviewed by a panel of Fair Staff / Media and the finalists will be notified.

August 31st: 11:00am - 1:00pm Fairest of the All, Best New Sweet Item & Best New Entrée



CONCESSIONAIRE INFORMATION

Contracted Concessionaire Name: _____

Owner Operator / Authorized Representative: _____

Best way we can reach you prior to the Fair: _____

How long have you been coming to the EISF as a vendor? _____

FOOD ENTRY INFORMATION

Official FOOD ENTRY Name (please only one entry per Entry Form):

Category: BEST NEW SWEET ITEM (**Added Incentive – See “Why Enter”**)

FAIREST OF THEM ALL

BEST NEW ENTRÉE (**Added Incentive – See “Why Enter”**)

This food item is served: HOT COLD ROOM TEMP.

FOOD ENTRY Description: _____

To be considered for judging, FOOD ENTRY FORMS must be received by the EISF Office August 4th by 4:30 pm.

Please submit a separate entry form for each food item.

WHY ENTER

- All food items entered into the BEST OF THE FAIR FOOD contest will receive significant free promotion creating a positive buzz to potential fair-goers.
- The winner in each category will receive an award that can be displayed on their concessionaire booth as a 2017 BEST OF winner for years to come.
- The winner in each category will be spotlighted on the Food Vendor Map in the Daily Schedule and Official Fair Guide as well as on the website.
- **The winner in the Best New Entree and Best New Sweet Item categories will receive \$250 off the Concessionaire Percentage.**
- **The winner in each category will be highlighted in the Food Vendor Map.**

CATEGORIES

- BEST NEW ENTRÉE
- BEST NEW SWEET ITEM
- THE FAIREST OF THEM ALL

HOW TO ENTER

- Concessionaires must submit in writing a completed entry form with the name and description of the food item by August 4th. Each concessionaire can enter only 2 items in each category with a maximum of 3 total food items entered. The finalists will be chosen based on the description of the food item – be creative!

KEY DATES & TIMES

- August 4th: Written Entry Forms due for all entries by 4:30 p.m.
- August 17th: All written entries will be reviewed by a panel of Fair Staff / Media and the finalists will be notified.
- August 31st. 11:00am - 1:00pm food items judged and awarded by local media members.

RULES

1. All items entered must be food items on your menu for the 2017 Eastern Idaho State Fair
2. Each concessionaire can enter only 2 items in each category with a maximum of 3 total food items.
3. Written entry forms must be received no later than August 4th.
4. Concessionaires whose entries are selected for final judging will be notified on August 17th.
5. Entries selected for tasting will be judged August 31st from 11:00am to 1:00pm. Concessionaires will be advised of the exact time for judging each food item upon notifying finalists.
6. Those food items chosen from each category to be judged by the tasting panel will be required to provide 12 individual two bite servings for tasting.
7. Concessionaires are welcome to observe the TASTING JUDGING PANEL during the judging process.
8. No concessionaire is required to participate. However, it is highly recommended given the positive publicity the participants will receive.

JUDGING

- A panel of up to 12 judges from Eastern Idaho Media Companies will be selected to judge the Best New Entrée, Best New Sweet Item, and Fairest of Them All.
- All items will be judged using two categories: Appearance, Taste and Creativity.